

# Intelligent Pricing

## A service that provides market pricing data direct to your desktop

### Many current aggregated sources of data are out of date, delivered late or not flexible to your needs.

This new service uses relevant, current data that is refreshed daily. You specify the pricing parameters; we aggregate the market direct to your desktop.

Welcome to Intelligent Pricing from Machine Learning Programs.

#### Key Features:

Intelligent Pricing is a perfect solution if you want to enter new markets, compare data points against anonymised market data or engage in continual benchmarking to ensure relevance and competitiveness.

It has been designed to enable insurers, MGA's and brokers with delegated authority to query market pricing, broken down by a range of factors.

- Data is readily available daily, meaning that any query is made up of the latest data we can supply.
- Data is displayed showing **average**, **median and quartile** prices for each data point allowing for in-depth market surfacing.
- **Familiar to you.** Your report is delivered in seconds, directly into MS Excel allowing you to manipulate it further as you see fit.
- **Easy to install** with no additional infrastructure needed, you can run query after query without resorting to 3rd parties or in-house IT.
- By using historical data our application replaces the need for costly one-off reports, previously only available from aggregators within the GI industry, that are limited in time and scope.

#### **Product Overview**

Daily Updates 3-5 million records a day Ease of use Report delivered into Excel

#### Contact us:



www.mlprograms.com

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