Intelligent Pricing

Machine Learning Programs

Today's market pricing data, delivered tomorrow.

Aggregated market data that's always up to date and easy to understand.

Available anywhere, anytime and from any browser, Intelligent Pricing lets you decide which market segments, risks or niches you'd like to query and puts a detailed market view right at your fingertips.

Welcome to Intelligent Pricing from Machine Learning Programs.

Key Features

Intelligent Pricing is the perfect solution if you want to enter new markets, compare data points against anonymised market data or engage in continual benchmarking to ensure relevance and competitiveness.

It's been designed to enable insurers, MGAs, and brokers with delegated authority to query market pricing, broken down by a range of factors.

- **Deliver 'fair value'.** Help to evidence the new FCA rulings that require firms to show they are delivering 'fair value'.

- **Analyse segment performance.** Why is performance declining in this segment? Gain visibility to understand what is happening in this area.

- **Enter new niches with confidence.** Entering a new niche? Understand the market before entering and proceed with 'open eyes'.

- **Maintain a competitive edge.** Understand how your prices sit in relation to competitors. Are you being undercut without realising?

- **Benchmark in-house pricing against up-to-date data**. Ensure your prices are in line and following market trends.

- **Correct under / over aggressive pricing.** Understand where you are being priced out of winning business or when you are overly competitive.

Product Overview

Daily updates

3-5 million records per day

Intuitive and easy to use

Access anywhere, anytime

Contact us:

www.mlprograms.com